

The medium for branded customer relations... at the wireless edge.



Sputnik's Solution

Sputnik ships a mature, flexible platform for building plug 'n play free or fee-based Wi-Fi networks, remote management of devices and subscribers, and targeted delivery of local advertising and entertainment.

Vision

Sputnik envisions a world where people enjoy always-on access to rich information, communication, entertainment, and gaming applications at the wireless edge—relevant to their exact current location as they move throughout their day.

Mission

To be the dominant provider of software-as-a-service that brokers the relationship between wireless edge venues, end-users, and providers of local advertising, search, and entertainment content.

Wi-Fi Market: Dynamic Growth, Unmet Need

Infonetics Research pegs the global Wi-Fi market at \$3.7 billion in 2007 (Dec. 2006). What's missing? Software that delivers:

- Plug 'n play network provisioning for low deployment costs
- Centralized management of geographically dispersed networks for operational efficiency
- Targeted delivery of local advertising and content
- Ease of use: IT staff not required
- Scalability: invest as the business grows

"Sputnik has a very flexible, capable offering that I have found to be the first, and possibly only, cost-effective solution for Wi-Fi service providers to drive revenue and develop new business models."

—Craig Plunkett, Managing Principal, Wi-RAN, Urban Hotspots

Industries Served

- Hospitality
- Wholesale/Retail
- Transportation
- Education
- Healthcare
- Commercial Real Estate
- State & Local Government
- WISP

Competitive Advantage

Sputnik software offers unprecedented scalability and flexibility, giving venues complete control over their customers' wireless experience, enabling them to cream *their* competition by providing high-value, location-relevant services.

Key Milestones Accomplished

- Mature, field-tested, award-winning product line (Linux Journal Editors' Choice Award)
- 1,000+ customers in 140 countries
- 6,000+ locations (Holiday Inn, Boston University, Mt. Sinai Hospital, McDonalds, Albertsons, Frontier Communications, Quality Inn, Rochester NY Airport, City of Indianapolis)

"I am using the Sputnik Gateway 700 in Iraq to authenticate hundreds of soldiers safely and securely."

—Mike Pratt, Owner, Balad Networks, LSA Anaconda, Iraq

Financial Highlights

- 2006 10-KSB filed revenues \$489K, gross margin 65%, net loss \$206K
- Stock trading on OTC-BB, symbol SPUT

Management Team

- **David LaDuke**, CEO, founder; 21 years technology experience; founder, VP Linuxcare; Apple, NeXT, Oracle
- **Kathy Giori**, VP Product Management; SkyPilot, Sony, SRI
- **Arthur Tyde**, VP Investor Relations, board member, founder; founding CEO Linuxcare; IBM, Gap, AAA
- **Nick Avgernios**, Director, Engineering; VoIP, Inc, Cidera, Digex

Incorporated

September 27, 2001

Shares Outstanding

14,763,919 (as of June 30, 2007)

Market Maker

 Westminster Securities

Accountant

 Malone & Bailey, PC, CPA

Corporate Counsel

 K&L Gates LLP

Investor Relations

 NMN Advisors

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